



**DEPARTMENT OF AGRICULTURE
REGIONAL FIELD OFFICE I**

DAILY PRICE INDEX

(FRIDAY, JANUARY 30, 2026)

AGRIBUSINESS AND MARKETING ASSISTANCE DIVISION
AGRIBUSINESS INDUSTRY SUPPORT SECTION



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Ilocos Region
(Friday, January 30, 2026)

COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
IMPORTED COMMERCIAL RICE		
Jasponica		63.13
Basmati Rice		ND/NS
Glutinous Rice		68.70
Special	White Rice/kg	59.29
Premium	5% broken/kg	52.13
Well Milled	1-19% bran streak/kg	ND/NS
Regular Milled	20-40% bran streak/kg	ND/NS
LOCAL COMMERCIAL RICE		
Jasponica		ND/NS
Basmati Rice		ND/NS
Glutinous Rice		66.07
Special	White Rice/kg	57.51
Premium	5% broken/kg	52.54
Well Milled	1-19% bran streak/kg	45.10
Regular Milled	20-40% bran streak/kg	38.25



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
CORN		
Corn (White)	Cob, Glutinous	ND/NS
Corn (Yellow)	Cob, Sweet Corn	69.00
Corn Grits (White, Food Grade)		ND/NS
Corn Grits (Yellow, Food Grade)		ND/NS
Corn Cracked (Yellow, Feed Grade)		32.42
Corn Grits (Feed Grade)		32.56
FISH		
Bangus	Large	260.00
Bangus	Medium (3-4pcs/kg)	230.14
Tilapia	Medium (5-6pcs/kg)	143.00
Galunggong (Local)	Male, Medium (12-14pcs/kg)	295.38
Galunggong (Imported)	Male, Medium (12-14pcs/kg)	229.33
Alumahan	Medium (4-6pcs/kg)	230.00
Bonito		290.00
Salmon Head		228.00
Sardines (Tamban)		145.00
Squid (Pusit Bisaya)	Medium	269.66
Yellow-Fin Tuna (Tambakol)		286.47



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
LIVESTOCK & POULTRY PRODUCTS		
Beef Rump	Lean Meat/ Tapadera	407.89
Beef Brisket	Meat with Bones	370.86
Pork Ham	Kasim	338.38
Pork Belly	Liempo	342.63
Frozen Kasim		240.77
Frozen Liempo		292.31
Whole Chicken		223.64
Chicken Egg (White, Pewee)		6.49
Chicken Egg (White, Extra Small)		7.16
Chicken Egg (White, Small)		7.72
Chicken Egg (White, Medium)		8.43
Chicken Egg (White, Large)		9.14
Chicken Egg (White, Extra Large)		9.84
Chicken Egg (White, Jumbo)		10.76
Chicken Egg (Brown, Medium)		7.50
Chicken Egg (Brown, Large)		9.50
Chicken Egg (Brown, Extra Large)		12.33



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
LOWLAND VEGETABLES		
Ampalaya	4-5 pcs/kg	106.15
Sitao	3-4 Small Bundles	96.92
Pechay (Native)	3-4 Small Bundles	66.41
Squash	Suprema Variety	49.74
Eggplant	3-4 Small Bundles	93.59
Tomato	15-18 pcs/kg	59.50
HIGHLAND VEGETABLES		
Bell Pepper (Green)	Medium (151-250gm/pc)	225.75
Bell Pepper (Red)	Medium (151-250gm/pc)	225.75
Broccoli	Medium (8-10 cm diameter/bunch hd)	124.00
Cabbage (Rare Ball)	510 gm - 1 kg/head	66.33
Cabbage (Scorpio)	750 gm - 1 kg/head	64.00
Cabbage (Wonder Ball)	510 gm - 1 kg/head	64.00
Carrots	8-10 pcs/kg	96.25
Habichuelas (Baguio Beans)		91.00
White Potato	10-12 pcs/kg	117.00
Pechay (Baguio)		67.75
Chayote	Medium (301-400 g)	53.08



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
HIGHLAND VEGETABLES		
Cauliflower	Medium (8-10 cm diameter/bunch hd)	93.00
Celery	Medium (501-800 g)	158.25
Lettuce (Green Ice)		199.23
Lettuce (Iceberg)	Medium (301-450 cm diameter/bunch hd)	256.40
Lettuce (Romaine)		241.18
SPICES		
Red Onion	13-15 pcs/kg	159.20
Red Onion (Imported)		146.00
White Onion		133.33
White Onion (Imported)		135.26
Garlic (Imported)		139.00
Garlic (Native)		276.47
Ginger	Fairly well-matured, Medium (150-300 gm)	136.67
Chilli (Red)	Tingala	308.97



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
LEGUMES		
Mungbean	Labo	121.36
Mungbean	Green, kintab	108.88
FRUITS		
Calamansi		108.75
Banana (Lakatan)	8-10 pcs/kg	98.88
Banana (Latundan)	10-12 pcs/kg	71.75
Banana (Saba)		52.13
Papaya	Solo, Ripe, 2-3 pcs/kg	74.35
Mango (Carabao)	Ripe, 3-4 pcs/kg	184.55
Avocado		306.67
Melon		85.52
Pomelo		134.00
Watermelon		54.03
OTHER BASIC COMMODITIES		
Sugar (Refined)		79.69
Sugar (Washed)		72.43
Sugar (Brown)		70.14



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
OTHER BASIC COMMODITIES		
Cooking Oil (Palm)	350 ml/bottle	32.87
Cooking Oil (Palm)	1 Liter/bottle	86.79
Cooking Oil (Coconut)	350 ml/bottle	38.27
Cooking Oil (Coconut)	1 Liter/bottle	125.70
Cooking Oil (Palm Olein)	350 ml/bottle	36.25
Cooking Oil (Palm Olein)	1 Liter/bottle	96.38
Salt (Rock)		31.25

Note(s):

a) **Prevailing price** is defined as the average price at which any basic necessity has been sold in a given area. This is computed as the average price using **arithmetic formula**.

b) **ND/NS** - no data/no supply in the market

c) **Price per Unit**

- Agri-fishery commodities except egg: peso per kg
- Egg: peso per piece
- Salt and sugar: peso per kg
- Cooking oil: peso per liter and/or milliliter

d) **Covered market:**

1. Nepo Alley Market, Alaminos City
2. San Carlos New Public Market
3. Urdaneta City Public Market
4. Agoo Public Market
5. San Fernando City Wet Market
6. Vigan City Public Market
7. Candon City Farmers Public Market
8. City of Batac Public Market



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COMMODITY	SPECIFICATION	PREVAILING RETAIL PRICE PER UNIT (P/UNIT)
CIGARETTES		
Bohem	20 sticks per pack	ND/NS
Camel	20 sticks per pack	127.32
Chesterfield	Green, red, menthol (20 sticks per pack)	128.52
Dallas	20 sticks per pack	124.50
Esse	20 sticks per pack	158.00
Fortune	20 sticks per pack	146.14
Grafted	20 sticks per pack	148.40
Huangon	20 sticks per pack	ND/NS
Marvels	20 sticks per pack	147.00
Marlboro	Green, red, blue (20 sticks per pack)	164.29
Mevius	20 sticks per pack	171.67
Mighty	20 sticks per pack	147.67
Philip	20 sticks per pack	153.03
RGD	20 sticks per pack	125.50
Winnsboro	20 sticks per pack	141.88
Winston	20 sticks per pack	170.43

Sources: Supermarkets, convenience stores, and sari-sari stores across Ilocos Region